

ASCWA and CKLB
Junior Radio Reporters
Sport and Radio promotion in the NWT
January to August 2008

To promote Sport and Recreation activities
on a Regional level.

Objective:

Our objective is to create awareness around Sport and Recreational activities on a community level, in each of the five Regions, by inviting young Aboriginal Youth, to become active Junior Radio Reporter.

Junior Radio Reporters

Regional reporting

We will select together with CKLB, 5 Regional Junior Radio Reporters, an Aboriginal Boy or Girl from the age of 15 to 20 years, who will report on sport and recreation, as voluntaries, from each Region in the Territories. They will participate in the weekly CKLB Radio Show, under the guidance of Greg Hopf as the host of, Sport from above the 60th.

Radio Equipment and Training

Together with the CKLB Radio Station, we will equip and train the person selected, in the basic knowledge of Radio Broadcasting. If one of the Youth chooses to continue in College, to take Communication and Broadcasting, we have received the support from APTN, that they will be given a continuing chance of doing practicum during their College years, at the APTN Yellowknife office.

Time plan

We plan to start this in January 2008, with selection and planning sessions in Yellowknife February and March. This years spring session will be ending in August by participate in the 2008 NAIG Games, Duncan BC, by doing live direct reporting from the NAIG Games.

Partners

ASCWA is seeking partners in this program beside CKLB, like MACA, Dene Nation, and INAC.

General out line of program

We will start this program with a introduction in Yellowknife, of the Five selected Youth, to CKLB and our Partners, and in depth training on subjects as

- Basic Radio skills and on air practice.
- Technique of reporting and questioning
- Principle of being Open minded and Objective
- Use of Proper Language

To promote Sport and Recreation programs in each of the Regions, around subjects as:

- Results from the weeks Sport and Recreation activities.

Promote the need of,

- Activities, for all ages
- Nutrition, basic knowledge for everyday use
- Fair play in the game
- What's make a winning team
- Take a stand against drugs

Conclusion:

Aboriginal Sports Circle of the Western Arctic, ASCWA, is working as a Territorial Organization closely with all five Regions.

Our Board of Directors is appointed by the Aboriginal Regional Governments and therefore has a good Regional connection.

We believe that ASCWA's now well established programs, based on sport and education, responds to the needs of stronger community based activities.

This program of Junior Radio Reporters, together with CKLB, answers to our strategic plan adopted by our Board and Regions.

ASCWA · Box 1537, Yellowknife, NWT X1A 2A2

Tel (867) 669-8338 or (867) 669-8346 · Fax (867) 669-8327 · www.ascwa.com · info@ascwa.ca